**BROOKLINE AGE-FRIENDLY BUSINESS APPLICATION**

*Please complete one application* *for each business location*

*Businesses with multiple Brookline locations may request one application for all*

**Date:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Business Name:** |  | | |
| **Doing Business As:** |  | | |
| **Address:** |  | | |
| **Contact Name/Title:** |  | | |
| **Phone:** |  | **Website:** |  |
| **Email Address:** |  | | |

|  |  |  |
| --- | --- | --- |
| **Industry: (check all that apply)** | Arts and Entertainment | Professional/Financial Services |
|  | Automotive | Real Estate |
|  | Barber/Beauty/Spa Services | Retail Services and Goods |
|  | Food, Beverage, Grocery | Sports and Fitness |
|  | Health and Medical | Telecommunications |
|  | Hotel/Travel/Tourism | Utilities |
|  | Other (please describe): | |

**Eligibility. To receive the age-friendly business designation, the business must:**

1. Be physically located in Brookline
2. Have a valid, non-expired business license
3. **Strive to make its business hospitable to older people**

**Application.** **To apply for the age-friendly business designation, the business must:**

1. Complete the checklist (on reverse side or a separate page)
2. Provide supporting documentationif applicable (e.g. photos, copies of ads, links to website)
3. Submit application to BrooklineCAN:

|  |  |
| --- | --- |
| **Mail:** | Brookline Age-Friendly Business Campaign  BrooklineCAN  93 Winchester Street  Brookline, MA 02446  <http://www.brooklinecan.org/age_friendly_business.html> |

**BROOKLINE AGE-FRIENDLY BUSINESS CHECK LIST**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **YES** | **NO** | **Doesn’t apply** |
| On your website, do you have a customer assistance phone number that is easy to find? |  |  |  |
| On your website, do you have contact information that is easy to find? |  |  |  |
| On your digital materials, do you have a large font or an easy text-resize option on digital materials? |  |  |  |
| On print materials, do you use LARGE fonts? |  |  |  |
| If you operate a restaurant, do you limit noise levels and background music to moderate or low levels at lunch and in the early evening? |  |  |  |
| Do you place products within reach on shelves? |  |  |  |
| Do you offer help to customers in reaching items? |  |  |  |
| Do you have a well-lit place where customers can sit and rest? |  |  |  |
| Do you train staff to assist customers with access and functional needs (e.g. reach shelved items, speak clearly, read labels/menus)? |  |  |  |
| Do you have drop-off or delivery service? |  |  |  |
| Do you offer shopping by phone or on-line shopping? |  |  |  |
| Do you offer employment opportunities for older adults? |  |  |  |
| List any discount programs you have for seniors. | | | |
|  | | | |
| Describe other services that you offer that make your business attractive to seniors | | | |
|  | | | |
| Is there something you are particularly proud of in your offerings to seniors? | | | |
|  | | | |

Our business would like assistance with:

\_\_\_\_ Designing printed documents that are easy for older people to read  
\_\_\_\_ Designing my website so that it is easy for older people to use  
\_\_\_\_ Training staff to work effectively with older people

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Signature** |  | **Business** |  | **Date** |