

Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes April 15, 2015

Carol Caro (presiding), Bea Mikulecky, John Seay, Matt Weiss, Ruth Seidman (recording)

1. Newsletter.

Articles were assigned for the May issue, due April 23. Specifically BrooklineCAN articles will be about the May 19 meeting on the Conversation Project sponsored by the Membership Committee and about the Professional Services Providers Group. We will have another article about the Age-Friendly Cities TV program on BIG once we know the exact dates—to include either this month or next.

2. Articles for Senior Center newsletter.

Bea will prepare an article based on earlier Deal of the Month stories for our newsletter, and another article based on our “How to Get there on the T” series.

3. Guidelines for Review of Written Materials.

Bea and Elenore will prepare a draft and circulate it to our committee.

4. Education Committee.

Ruth reported that the Hoffer talk on March 23 and the Campbell film at Coolidge Corner Theater on March 26 were well attended and well received. The Membership Committee has a list of about 40 non-members who attended on March 23. Lisa d'Ambrosio of the MIT Age Center will speak at the Senior Center on June 18—her topic is the social aspects of aging: what is needed to enhance the quality of life and enable elders to live independently longer. We are inviting Chamber of Commerce members to attend. The topic for our Fall annual meeting is Transportation, so the Communications Committee might want to think about material on this topic (for the newsletter, web site, and press releases) to feature over the summer.