

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes August 9, 2017**

Carol Caro (presiding), Ruthann Dobek, Bea Mikulecky, Elenore Parker, John Seay, Aaron Seidman, Matt Weiss, Ruth Seidman (recording)

1. BrooklineCAN Future Events and Activities.

- a. Sept 7. Talk: Seven Steps to Managing Your Memory.
- b. Sept 14. Annual Meeting and Reception “The Power of Engagement”
- c. Sept 13. TRIPPS Smart Phone Drop-In Session
- d. Sept. 24. Brookline Day. BrooklineCAN table.
- e. Oct. 25. Senior Center Autumn Benefit.
- f. Dec. 5. John Ratey, MD. Author of *SPARK: the Revolutionary Science of Exercise and the Brain*—book has chapter on healthy aging.

2. Invitations

- a. Final review of Sept 14 Annual Meeting invitation.
- b. Ruthann arranged with Carol for printing of both Sept 7 and Sept 14 invitations/flyers.

3. Newsletters

- a. September issue will feature annual meeting, as well as new and improved service referral program. Articles due to Carol and Ruth by August 21.
- b. Future articles: Putterham Circle Library book group presented by the Council on Aging; articles on theme for the year “The Power of Engagement”; October Sister City Week; John Ratey program; new hearing and vision equipment--assistive technology at the Coolidge Corner Theatre; topics from Livable Community Advocacy Committee; BIG TV show; Adult Education Fall lectures and courses.

- 4. Public Relations and Social Media.** Press release on the annual meeting has been prepared. Release on Sept 7 program will be available soon.

NEXT MEETING: Wed., Sept. 13. Note new time: 2:30 pm