

**Brookline Community Aging Network (BrooklineCAN)  
Communications Committee Minutes February 10, 2016**

Carol Caro (presiding), Matt Weiss, John Seay, Ruth Seidman (recording)

1. **Newsletter.** March assignments were made. Ruth will write an article on the Brookline Emergency Preparedness Buddies Program, based on her meeting with Cheryl Snyder at the Health Department. We also discussed two technical issues:
  - a. Further investigation of the problem of several Comcast users not receiving the full electronic version of the newsletter. Ruth will try using her Gmail (rather than Comcast) address to see if she receives the full newsletter.
  - b. Bounced/Unsubscribed Messages. For the January 31 electronic distribution of the February newsletter, the list size was 956 and the mailable size was 828, with 128 listed as previously bounced/unsubscribed. Carol agreed to review the list. (Subsequent to the meeting, Carol reported that of the 128, only 34 were bounced and the rest unsubscribed. Of the 34, most appeared to be work or school addresses that had probably changed since the original input.)
2. **BIG TV.** Matt reports that this month's Age Friendly Cities show will be on the Brookline Public Library—the production is this week. He will write up the story for the March newsletter.
3. **Education Committee Report.** The committee discussed plans for the April 11 program, author Arlene Weintraub's discussion of her book: "Selling the Fountain of Youth: How the Anti-Aging Industry Made a Disease out of Getting Old and Made Millions". The announcement will be featured in the March and April newsletters and will appear on the BrooklineCAN web site. A July program on making the best use of Social Security is scheduled for July 11. Numerous other topics are in the planning stages.

**NEXT MEETING: MARCH 9, 2016 2:00 PM**