

Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes January 10, 2018

Carol Caro (presiding), Bea Mikulecky, John Seay, Aaron Seidman, Matt Weiss, Ruth Seidman (recording)

1. Future BrooklineCAN Events

- March 8. Author Margaret Morganroth Gullette, author. **Ending Ageism.** Brookline Public Library, Main Branch.
- Early April during Public Health Week <http://www.nphw.org/> , continuation of “**Compassionate Care and Necessary Conversations**” (Hello Brookline) events. At Senior Center. Co-sponsored with Center Communities of Brookline.
- May 10. **Membership Committee event.**
- May 24. **Paula Span**, NY Times columnist: Writer of New Old Age blog. Helen Kass Memorial Program.

Ruth also reported on some of the longer-range plans under discussion by the Education Committee.

2. The question came up regarding how to contact all members of the Communications Committee. The email address is: newsletter@brooklinecan.org. Ruth will mention this at Steering Committee next week. We also decided to add this to the contact information in the newsletter.
3. The **February Newsletter** will include articles on the March program (see 1. above) and the Age-Friendly Business Initiative. Articles are due to Carol and Ruth by January 22. Bea raised the question of how we can encourage communication from our readers.
4. **Web Update.** John has put information on the Age-Friendly Business Initiative on the web site. It appears as a category under “Age-Friendly Cities” and it currently appears as an announcement on the top page.

NEXT MEETING: Wednesday, February 14, 2018 2:30 pm