

## **Brookline Community Aging Network (BrooklineCAN)**

Communications Committee Minutes March 11, 2015

Carol Caro (presiding), John Seay and Bea Mikulecky

**1. Newsletter.**

Articles were assigned for the April issue, due March 20. See attached.

**2. Public Relations.**

a. A copy of the news release written by Elenore Parker for the Embracing Sexuality program was distributed.

b. A chart prepared by Elenore of all media contacts was distributed.

**3. Website Update.**

John reported that he has been checking the use of the Referral pages on the website. He reported there over 20 “clicks” after he filtered out his use and Jamie’s use of the pages. John felt this was pretty good and was another encouragement to continue the Referral Committee.

**4. Membership Brochure.**

There was much discussion of the draft of the text for the new membership brochure. Changes were proposed and will be sent to Molly Turlish, chair of the Membership Committee

**NEXT MEETING: Wednesday, 15 2:00 pm**