

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes October 13, 2016**

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Aaron Seidman, Matt Weiss, Ruth Seidman (recording)

1. Newsletter.

- a. Our theme for the year is Housing, as a continuation of the Annual Meeting's theme. We discussed a list of possible topics including housing administered by Brookline Housing Authority, affordable rental units, Center Communities of Brookline, Goddard House, Jewish Community Housing for the Elderly (JCHE), shared housing, housing modifications for aging at home, and zoning issues such as those for accessory housing. We will do an article on one of these—or other related topics, each month. In the November issue, we will have a short piece about the series and asking for feedback and suggestions.
- b. Also in November, we will start a new series on “Book Talk”.

2. Public Relations

- a. The pocket park event September 29 was well attended and successful. Photos are currently on the top page of our web site.
- b. John has developed a business card for BrooklineCAN.
- c. Elenore and Bea will work on media releases or longer articles for the press related to this year's housing theme.

- 3. Newsletter and Web Site Technology Update.** Good news! With assistance from former member Michael Oates, John and Aaron have fixed the problem involved in transferring to the new host. We very much appreciate Michael's help.

NEXT MEETING: WEDNESDAY, NOVEMBER 9, 2016 2:00 PM