

Brookline Community Aging Network (BrooklineCAN) Communications Committee Minutes August 9, 2017

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Aaron Seidman, Matt Weiss, Ruth Seidman (recording)

1. Future Events and Activities.

- September 14. Annual Meeting and Reception
- September 24. Brookline Day
- October 12. Sister City Week event jointly sponsored by BrooklineCAN
- October 6 and 13. TRIPPS—Getting to Know the Uber & Lyft App—2 session class
- October 25. Senior Center Autumn Benefit
- December 5. Speaker: author John Ratey, MD. Exercise and the brain, healthy aging.

2. BrooklineCAN Annual Meeting. As in previous years, members of this committee will take turns staffing committee table. John will bring laptop to show web site. Carol will bring newsletters. Elenore will bring display board and copies of press releases. We will have a sign-up sheet for those interested in joining the committee; indicated on the sheet will be skills sought: graphic design, support for social media (BrooklineCAN has a presence on Facebook and Twitter), support for placing articles.

3. October newsletter. Assignments made. We will include a request for Senior Center volunteers with a link for responses. Articles due to Carol and Ruth NLT September 20.

4. Public Relations. Elenore and Bea completed two news releases: September 14 Annual Meeting and September 7 program on Managing Your Memory; the events received good coverage in the Brookline TAB. They will be working on the next press release for the October 12 joint program for Sister City week.

5. Web site. Ruth and John have done major updates on the Links section,

NEXT MEETING: Wednesday, October 11, 2:30 pm