

BrooklineCAN Membership Committee

Meeting Notes from April 9, 2018

[notes prepared by Ellen Bick]

Attending: Ellen Bick, Barbara Cone, Marsha Frankel, Andrea Meyers, Linda Richards, David Trevvett, Melissa Trevvett, Molly Turlish (Chair), Ellen Young

Introductions: The meeting began with introductions around the table. Marsha is visiting our committee, and we hope she will agree to join us.

Current membership numbers: 336 active members (vs 318 in February). The Membership Drive mailers (308 of them) were mailed in early February, and 47 members have joined or renewed since then. Even though not all of those 47 memberships resulted from the mailing, there has been a significant improvement in the numbers.

Implementing the new membership donation levels: The change in membership levels has been going smoothly.

Spring “member celebration” event May 10: The draft flyer was presented, and committee members made several suggestions that will be incorporated into the final text and design:, including naming the Founding Partners and specifying that Nancy Linde’s books will be sold at the event.

Ellen Bick updated the group on the status of food donations, and food options were discussed. Whole Foods, Stop&Shop, Star Market, Trader Joe’s, and Party Favors are all donating; Wegman’s declined.

Marsha raised concern about the fee of \$10 for non-members and how it will be handled at registration. We will have separate tables (or at least separate lines) for members and non-members, and non-members who RSVP will be contacted ahead of time to remind them to bring cash or a check to the event. Karen Fischer has agreed to talk with Ruthann Dobek about handling admission sensitively. Marsha will talk with Kathy Burnes about the admission fee.

Molly will buy green bordered nametags for current members and blue bordered nametags for non-members. A non-member who joins at the event would be given a green circle to stick on the nametag. Molly will talk with Sonia Wong about nametags for the Committee members – “Ask me about (logo – BrooklineCAN).”

David will talk with Roberta Winitzer about how tickets were handled for the Contra Dance sponsored by the Council on Aging to learn what we can about receipts, reactions to the cost, etc.

Committee members volunteered for related tasks: article for May Senior News & Events and the B-CAN newsletter (Linda), remarks about B-CAN (Barbara – Molly will provide samples from other

events); timeline (Barbara and Linda); registration (Marsha, Ellen Young, Andrea, Molly). We decided not to assign table hosts.

Molly, Linda, Barbara, and David will meet with Julie Washburn about logistice Wednesday, April 25 at 3:30. Ellen Bick will send questions to be discussed, since she is unable to attend.

Welcome / thank you calls: Past calls were reviewed and Marsha, David, Linda, and Barbara took on calling / emailing new members and first-time renewing members.

Upcoming events: April 19 (rescheduled), Margaret Morganroth Gullette, “Ending Ageism,” 6-7:30 pm (set-up 5:30) at the Senior Center – Barbara. Election Forum, April 26, 4-6 (set-up at 3:30), Senior Center – David and Molly

Renewal letters. David suggested including in renewal letters a request to renew at a higher level. Molly said that the letters do include such wording – a sample letter is attached.

Chair or co-chairs. Molly has spoken with several committee members about becoming the chair or engaging in a conversation to clarify roles as co-chairs. So far no one has agreed to chair, and one person has agreed to consider co-chairing. Please let her know if you are willing to consider co-chairing or you have suggestions. Her term ends June 30.

Next Meeting: Monday, May 7, 11:30 a.m-1p.m. at Bruegger’s on Harvard Street.