

BrooklineCAN Steering Committee

Notes

January 17, 2018

Attendance: Frank Caro, John Seay, Ruth Seidman, David Trevvett, Molly Turlish, Matt Weiss, Roberta Winitzer

Council on Aging Strategic Planning project. Roberta outlined areas, such as space needs, transportation, housing, and others that the Council is looking at strategically in order to project needs to the year 2030. They are seeking a grant to support the planning project and should know more in late February.

Chamber of Commerce HeARTi Gras event. On February 15 at the teen center, the Chamber event will highlight area non-profit organizations, and we will have half of a 6-foot table. Matt and Roberta will join Frank in representing BrooklineCAN.

Age-friendly business initiative. The website now includes a rationale for age-friendly businesses and an application form. Frank is recruiting a committee.

Annual meeting committee. Frank and Ruthann are asking those who served last year to serve again: Kathy, Molly, Roberta, David, Laura Baber, and possibly Henry.

Nominating committee. Held over to the February meeting. Terms for officers end in 2018.

Stories needed. We need to collect and perhaps help write stories of how seniors access services such as transportation, housing, and personal finances. Such stories make what is available concrete and compelling. Changes at the State level might make now a good time to try again on accessory dwellings, and stories would be enormously helpful in promoting the idea (and later, in promoting the opportunity). We did not draw conclusions about strategies that are likely to be more effective for us in obtaining stories. We expect to revisit this topic.

Treasurer's report. December was a good month, with donations and memberships both strong and expenses few. For FY 2018, the net is \$1,037.74. The strong month does not eliminate the structural deficit. Frank named John, Molly, and Ruthann to an Ad Hoc committee on the membership assistant. John is donating a laser printer to be used by the membership assistant.

Committee reports

Education. The Reunion Project is being displayed at the Main Library until March. Margaret Gullette, author of *Ending Ageism, or How Not to Shoot Old People* will speak March 8, 6-7:30 at Hunneman Hall in the Main Library.

Communications. The question about how to reach the entire Communications Committee led John to add a "Contact Us" page to the website under "About Us." The new membership donation levels will be mentioned (not featured) in a February newsletter article on how BrooklineCAN makes a difference.

Membership. Today, we have 331 current member. This time of year tends to be up and down because many renewals are due. The committee is reviewing a printer's proof of the membership drive mailer along with one for reply envelopes with the new donation levels. Plans for the May 10 member celebration are moving forward, and the committee is exploring another idea since the trivia presenter they preferred has moved out of state.

Livable community advocacy / Age friendly city. LCAC meets Monday, February 5 to discuss income security.

Next meeting. Wednesday, February 21, at 3:00 PM. Future meetings (third Wednesdays at 3 pm) are March 21, April 18, May 16, June 20.

Notes prepared by Molly Turlish