

FROM:



**BROOKLINE COMMUNITY AGING NETWORK  
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***For immediate release, please***

**BrooklineCAN (Brookline Community Aging Network)  
Presents Author Arlene Weintraub Discussing  
“Selling The Fountain Of Youth” and  
“Heal: The Vital Role of Dogs in the Search for Cancer Cures”  
Monday, April 11, 6:00 pm, Brookline Public Library, 361 Washington Street**

Arlene Weintraub, author and science writer, will discuss *Selling the Fountain of Youth*, her book exposing the many businesses and industries that profit from labeling aging as a disease.

"In my 20 years of reporting and writing about health," says Weintraub, "I've been amazed by the radical measures many people--and their doctors--take to try to avoid growing old. I exposed many of these questionable practices, which include taking powerful hormones like estrogen and human growth hormone, even though they've never been proven to extend life and may, in fact, cause dangerous side effects."

Weintraub will also discuss her new book, *Heal: The Vital Role of Dogs in the Search for Cancer Cures*, which brings to life the world of comparative oncology and the many ways dogs are helping in the war on cancer.

Her work has been published in the *New York Times*, *US News & World Report*, *More*, *New Scientist*, *USA Today*, and by *Forbes.com*. She has had a long career as a business writer, including ten years as a senior health writer at *BusinessWeek*, where she wrote hundreds of articles that explored both the science and business of health. Her *BusinessWeek* cover story on the anti-aging industry led to her 2010 book on that topic.

The event will take place Monday, April 11, in Hunneman Hall, Brookline Public Library, 361 Washington St. Reception and light refreshments at 6:00, presentation by Ms. Weintraub from 6:30-8:00 PM. To register for this free event, please call 617-730-2770

BrooklineCAN (Brookline Community Aging Network) is sponsoring this event in partnership with Brookline Adult and Community Education and with its founding partners: Brookline Council on Aging, Goddard House Assisted Living, and Jewish Family & Children's Service.

Affiliated with the Brookline Senior Center, BrooklineCAN is an all-volunteer organization which enables older residents to remain independent and fully engaged in the life of the community. The organization advocates on behalf of Brookline's older residents, works with town agencies on behalf of Brookline's seniors, provides ways for members to contribute to the community, and in general acts to make Brookline an even better place to live for people of all ages.

For additional information about Brookline Community Aging Network and to request a copy of BrooklineCAN's monthly newsletter, visit <http://www.brooklineCAN.org> or call 617-730-2777.

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