

BIG's Programming Survey

Brookline Interactive Group (BIG) is an integrated media and technology education center and a community media hub for Brookline, MA and the region. We also run two cable channels in Brookline that are exclusively for the Brookline community.

By participating in the survey you will be helping Brookline Interactive Group to determine interest in BIG's cable TV programming, and which shows or types of programming are most valuable to the community, and in particular older adults.

If you include your contact information, you will be put in a raffle to win one of six prizes!

1. Fire HD Kindle Tablet
2. Fire HD Kindle Tablet
3. Gift Card \$50
4. Gift Card \$50
5. Free BIG Membership and Class
6. Free BIG Membership and Class

Contact Information (Name, Phone and/or Email) - Need for Raffle

Are you familiar with BIG (Brookline Interactive Group) Cable Channels?

- Yes
- No
- I have heard of the name, but haven't seen it

If you are, please select which channels you are familiar with. *Select all that apply.*

- Community Channel - Brookline RCN and Comcast Cable Channel 3
- Government Channel - Brookline Comcast 23 / RCN 15/613 HD



What do you watch on BIG? *Select all that apply.*

- Brookline Government Meeting Coverage, like Town Meeting, Select Board, School Committee, etc.
- Special and Live Community Events, like BHS Graduation, MLK Celebration, Memorial and Labor Day Specials, etc
- Religious/Faith Programming like, Friday Shabbat Services or Sunday Mass
- Community Programming like, the Brookline Hub, Brookline Rotary, Safety Net, League of Women Voters or Intergenerational Storytelling,
- Senior-focused like Age Friendly Cities, American Parkinson's Disease Association's "Keep Moving" programs
- Crafting and Activity programs like Brookline Bee's Sewing & Quilting, Three Chord Thursday Ukulele Lessons or ROLA Spanish Language Learning
- COVID-19 news, health and informational programming
- I do not watch BIG

Where do you watch BIG programming? *Select all that apply.*

- YouTube
- Facebook
- BIG's website streaming (brooklineinteractive.org/live)
- Cable (RCN)
- Cable (Comcast)
- How do you find our programming?
- Select all that apply.
- YouTube
- Facebook
- Twitter
- Instagram
- BIG's Website Program Guide
- Cable Guide
- Senior Programming Guide
- Brookline TAB
- Town of Brookline Website
- Town Meeting Member Listserv
- Word of Mouth
- Other...



What days of the week and time are you most likely to watch BIG?

<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday	<input type="checkbox"/> Morning <input type="checkbox"/> Mid-day <input type="checkbox"/> Afternoon <input type="checkbox"/> Evening <input type="checkbox"/> Late Night
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What do you think about the content BIG produces? (Select what best describes your opinion)

- I love it!
- I like it
- It's okay
- I do not prefer it
- I really dislike it
- None of the above

Can you say more about why you do or do not like any content you see on BIG?

What do you want to see more of from BIG? *Select all that apply*

- Civic/Town Government Coverage
- Special Live Community Events
- Religious/Faith
- Exercise, Activities and Crafts
- Senior-focused Programs
- Music, Entertainment and Performances
- Art / Film / Movies
- Talk Shows
- News and Information
- Health-related information
- Community-focused Programs
- Other:



What kind of programs are you most interested in seeing from BIG? *Select all that apply*

- Religious/Faith
- Civic/Town Government Coverage
- Special Live Community Events
- Music, Entertainment and Performances
- Art / Film / Movies
- Exercise, Activities and Crafts
- Senior-focused Programs
- Talk Shows
- News and Information
- Other:

Any other comments or feedback?

Is there another language you would prefer BIG's programming be in?

Is it hard to find local government and nonprofit info in Brookline?

- Yes
- No
- Maybe

Would you be interested in sharing a personal story for a video program or learning to produce your own program?

- Yes
- No
- Maybe